## Organic Ice Cream Gives the Elderly Much Needed Protein





Despite being a small-sized ice cream producer, the Danish company Skee Is has come up with a revolutionary ice-cream. The ice cream is full of important protein and nutrition – and for ill people with lack of appetite, the ice cream is already making a large difference.

Elderly people or people with illnesses often fight with a small appetite and therefore do not get the essential nourishment needed to fully recover. Since most people like ice-cream, the Danish company, Skee Is, has developed a vanilla ice cream that has a very high level of protein. It is the first ice-cream in Denmark that you can get on prescription. Like other ingredient companies of Denmark, the Danish food cluster hosts a strong position when it comes to producing food that benefit people with certain nutrition needs.

Apart from being used in Denmark, the ice cream started to be exported to Norway and Sweden in 2017 and is now in use in all Scandinavian countries.

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## **Small Companies can make Big Differences**

Like Skeels, other small companies make big differences in the Danish food cluster. With only three employees, Skeels is just one example of how small companies thrive in the Danish business culture. Especially small companies can be agile and meet the challenges that must be solved. That is an important part of the solutions of tomorrow.

